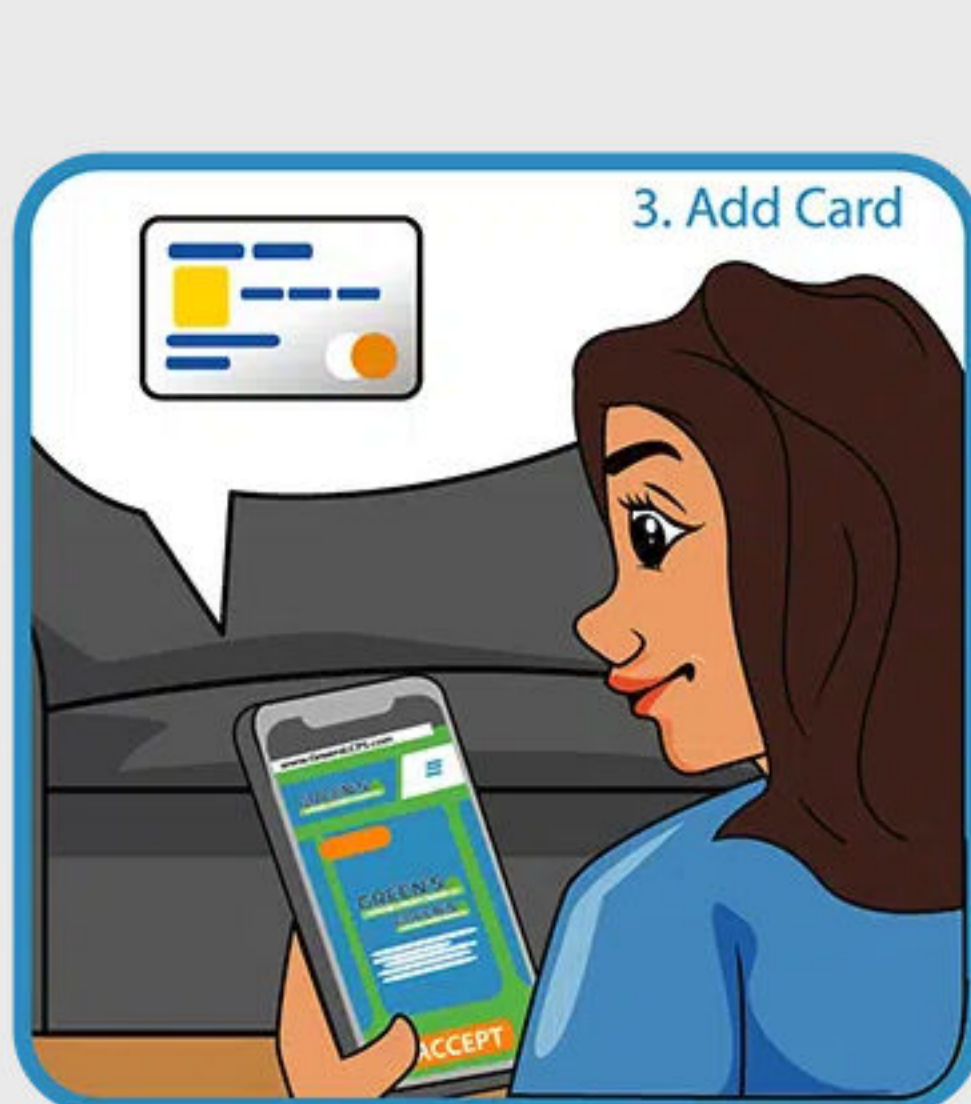
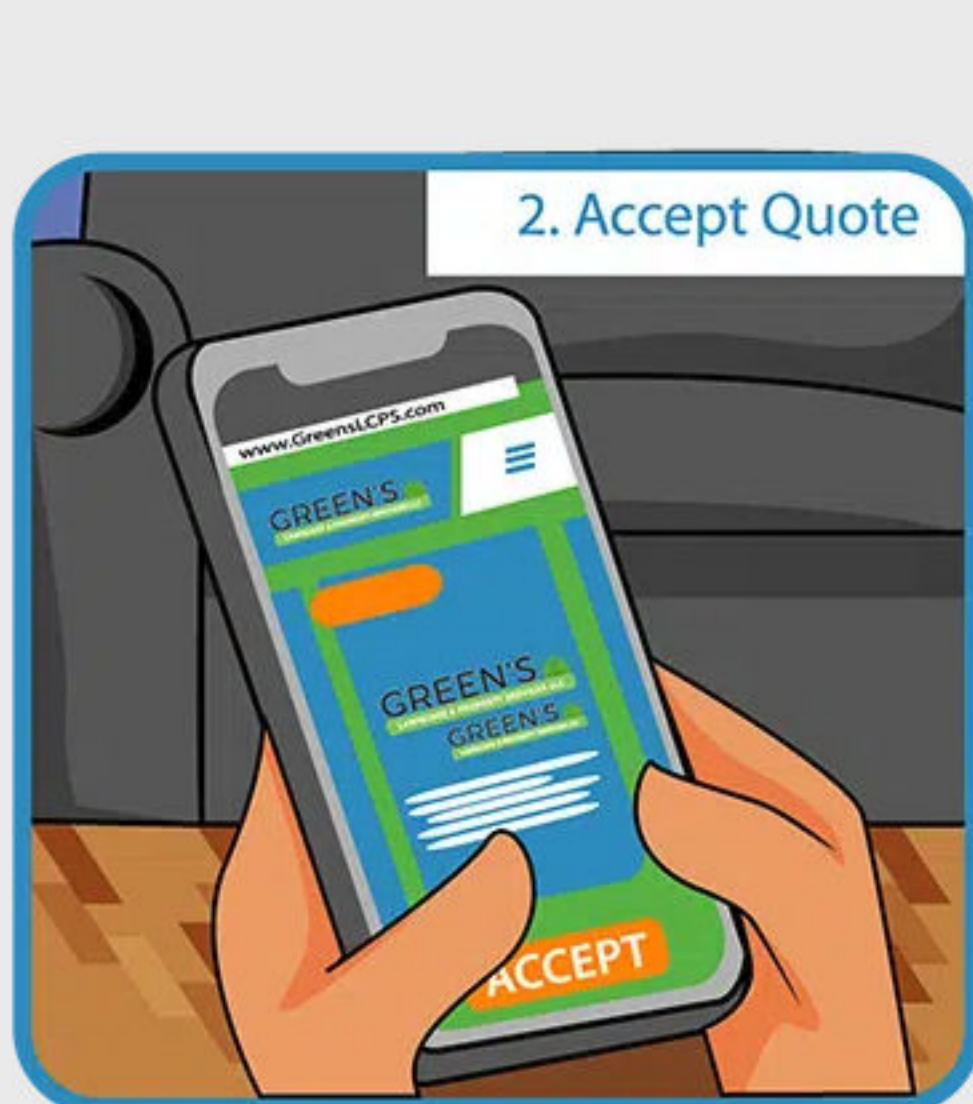
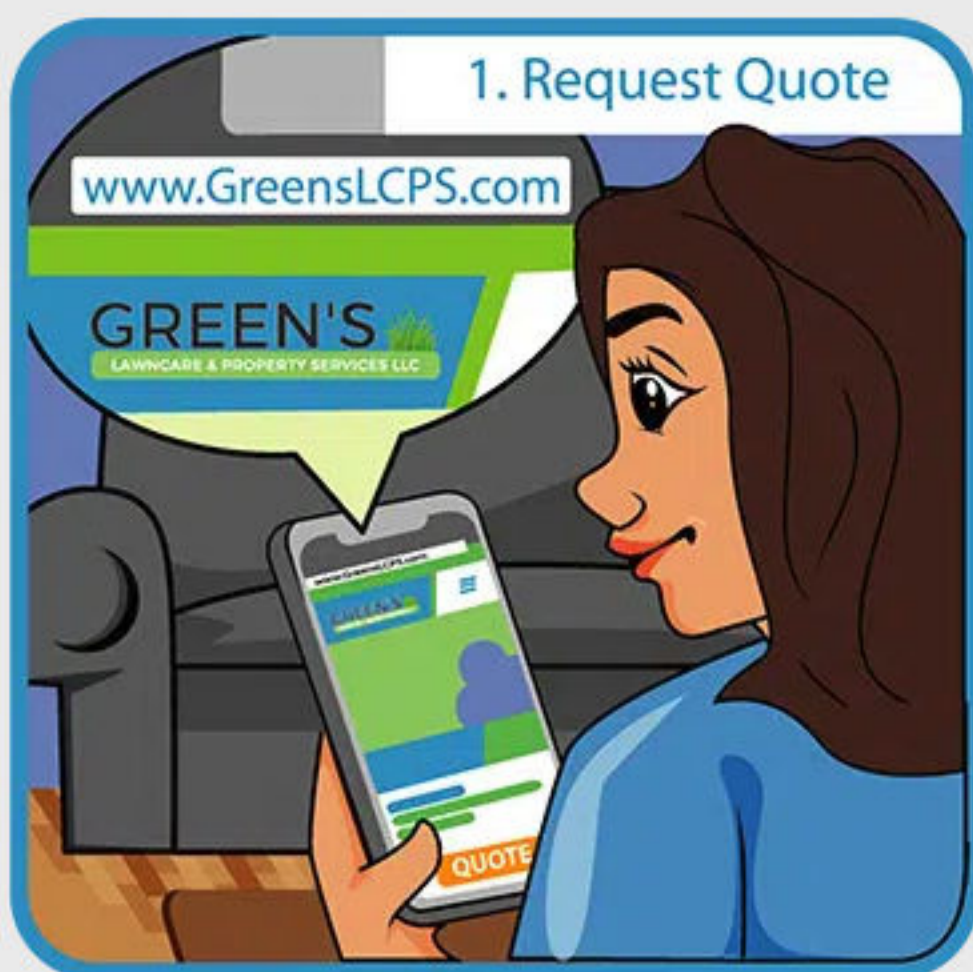


# OUR PROCESS



## THREE KEYS TO A BEAUTIFUL LAWN



### AERATION IS THE KEY TO A HEALTHY LAWN

In the fall, our double pass core aeration relieves compaction and promotes deeper rooting. Deep roots allow grass to maintain its health longer in stressful times of the season, such as summer heat and drought. This should be done yearly in the fall.



### FERTILIZATION & WEED CONTROL UNLOCKS YOUR LAWN'S TRUE STRENGTH

Our fertilization is key to keeping the lawn well fed and promotes strength against stresses and diseases. Our weed control reduces weeds from taking up space and creating bare areas in the lawn. These bare areas would be prime real estate for grassy weeds the following summer. This should be done each season.



### OVERSEEDING LOCKS IN A THICK LAWN

A thick lawn naturally repels weeds by filling in and reducing the area that weeds find desirable, lessening the amount of chemical weed control needed throughout the season. The new seed germinates and replaces grass plants that may have expired due to stress and disease the year before, keeping the lawn young and healthy. This should be done yearly at the same time as the aeration.

## THE HOMEOWNER HOLDS THE KEY TO A HEALTHY LAWN



### PROPER MOWING IS KEY TO YOUR SUCCESS

During the season, your mowing height should be adjusted. Mowing at 3 to 3½ inches in spring and fall, and mowing at 4 inches or more in the summer helps relieve stress, conserve moisture and keeps the lawn cooler. This all promotes deeper rooting and an overall healthier lawn. Remember to cut often enough that you are only removing the top ¼ of the blade each time you cut.



### WATERING UNLOCKS THE POTENTIAL

Watering is the most important thing a homeowner can do to unlock the true potential of their lawn. Watering early in the day 2 to 3 times a week, with 1 to 2 inches of total watering per week allows the lawn to access nutrients, create food through photosynthesis, and keep itself cooler through evaporation.



### A HEALTHY LAWN OPENS THE DOOR TO ENJOYMENT

By implementing these key steps and sticking to the plan, you can expect to have a beautiful, healthy lawn in 2 to 3 seasons. Creating and maintaining an outdoor area that your family will love to spend time in, creating lasting memories for years to come.